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## Plan Overview

*A Data Management Plan created using DMPonline*

**Title:** Disengagement In Corporate Accelerators

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**Template:** Data Management Plan v4.5

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**ID:** 130950

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# Disengagement In Corporate Accelerators

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## General

Please tick the following boxes if you agree to act according to the following terms:

- I will answer all questions truthfully and to the best of my knowledge
- I will discuss the data management plan with my research team
- I will check and, if necessary, update my data management plan a minimum of once a year

Support in writing a data management plan is available through the [faculty Data Stewards](#). Which research support professional is available for you?

- Data Steward of my own faculty - RSM

Scientific research must be conducted in line with existing guidelines on good research practices and integrity. Please tick the boxes if you have read and understand these guidelines and will act accordingly.

- The European Code of Conduct for Research Integrity (ALLEA, 2017)
- The Netherlands Code of Conduct for Research Integrity (VSNU, 2018)

## Administration & Project Description

### Project title

Disengagement In Corporate Accelerators

### Project start date as intended

2023-09-01

### Project duration in months as intended

48

### Funding body (if applicable)

NA

### Grant number (if applicable)

NA

### Date of DMP Version 1

2023-07-20

**Current DMP - Version [if other than version 1]**

NA

**Current DMP - Date [if other than version 1]**

Question not answered.

**List the name and affiliation of all members of the research team.  
List the researcher responsible for research data management first.  
For PhD projects, please indicate the Promotor(s) and/or Daily Supervisor(s) with a (!)**

|    | Name                  | Email           | ORCID   | Research Institution |
|----|-----------------------|-----------------|---|----------------------|
| 1  | vareska van de vrande | vvrande@rsm.nl  | <a href="https://orcid.org/0000-0001-9551-2794">https://orcid.org/0000-0001-9551-2794</a> | RSM                  |
| 2  | Murat Tarakci         | tarakci@rsm.nl  | <a href="https://orcid.org/0000-0003-1936-6267">https://orcid.org/0000-0003-1936-6267</a> | RSM                  |
| 3  | Pragathi MS           | 86250pma@eur.nl | <a href="https://orcid.org/0009-0009-3308-198X">https://orcid.org/0009-0009-3308-198X</a> | RSM                  |
| 4  |                       |                 |   |                      |
| 5  |                       |                 |   |                      |
| 6  |                       |                 |   |                      |
| 7  |                       |                 |   |                      |
| 8  |                       |                 |   |                      |
| 9  |                       |                 |   |                      |
| 10 |                       |                 |   |                      |

**Briefly summarize the project background and research question(s) to help others understand the purpose for which the data are being collected or created**

The ability of an organization to innovate has become very crucial in the new Knowledge Economy. Within the last thirty years, the academic literature has also produced substantial evidence that the ability to innovate, or lack thereof, has indeed contributed to the success or failure of organizations from all sectors or industries. Hence corporates are on the constant lookout for innovation opportunities. Engagement with start-ups is considered one such means to increase an organization's innovation quotient. Since 2013 the number of corporate investments in startups has nearly tripled from 980 in 2013 to 2,795 in 2018, and their value has risen from \$19 to \$180 billion, according to GCV Analytics, a company that tracks corporate venturing deals. In the past corporate accelerators were considered one of the corporate innovation mechanisms to spur innovation by working with external start-ups. They were considered to provide an intensive, targeted framework that has the power to transform industries, embedding new innovative solutions in business and technology while accelerating developments within the global startup ecosystems. But recently there are mixed opinions on the efficacy of the program and the literature calls for a deeper understanding of the program. It is observed that neither corporates nor startups give their hundred percent in most cases for this program and disengagement is prevalent. Disengagement is one of the phenomenon, which impact the efficacy of the program, and merely there is any study on this topic in the literature, even though it is very crucial to understand and address the same to leverage the full potential of the program. Hence it is a subject of my interest. Through the three projects formulated, we would shed light on the topic of disengagement. The first project is an exploratory project to understand the disengagement process through different phases of corporate accelerators. The second project is also an exploratory study about the impact of disengagement on corporates and start-ups. The third project is about the measures which need to be taken to improve the efficacy of the corporate accelerators program for which we will use an experiment-based approach.

**Specify the research type and briefly describe the methodology, the types of data to be generated and/or collected, and the tools used for data collection****Process of Disengagement in CAs**

- What are the different phases within corporate accelerators and the associated disengagement process?

**Research Strategy**

- Explorative qualitative research
- Theory Building Approach *via Gioia Methodology*
- Early involvement of stakeholders is critical
- Observational Study
- Semi-structured interviews

- Narrative interviews
- Documentation reviews
- Interviews are conducted in various stages along the Corporate Acceleration process

**Multiple Case Studies**

- 6-7 cases of cohort studied for the period of corporate accelerator program of that cohort (4-6 Months)
- Setup : Retail Industry & Cohort run in India by commercial for profit MNC company
- Program: Strategic Oriented Corporate accelerator program

**Specify the (financial and time) resources needed for data management in this project**

Observation is for the period of 6 months, observation might take 25+ hrs. I would possible need 25+ interviews. And each interview might take 1 hr. For transcribing and coding might take 4 weeks of effort.

**Preparation: Legal Arrangements and Policy**

**1. With whom will you need to make legal arrangements?**

- With research participants
- With third parties

**2. List the agreements that you will initiate and with whom will you make them.**

| Who                    | Type of agreement |
|------------------------|-------------------|
| Research Participants  | Informed Consent  |
| Data shared by Company | Not applicable    |
|                        |                   |

**3. List the agreements or other data management policies that you need to uphold but did not initiate. If you are reusing existing data, list the terms of use under which you may re-use them.**

| Who            | Type | Version and Date |
|----------------|------|------------------|
| EUR RDM policy |      |                  |
| EUR ICT policy |      |                  |
|                |      |                  |

**4. Do you need to obtain ethical approval for your research project?**

- Yes, I am preparing to submit my application

**5. If you have obtained ethical approval, list the reference number**

Question not answered.

## During research: Collecting and analyzing

6. Specify what data you will be collecting and indicate format, estimated size, and whether this is data that you will be generating or existing data that you will be re-using.

| Type                                | Format     | Estimated size | Generate | Re-use | Data Classification (optional) |
|-------------------------------------|------------|----------------|----------|--------|--------------------------------|
| Digital Observation data            | .csv       | 1-5 GB         | Yes      | No     | Internal                       |
| Summary of Digital Observation data | .doc       | 1-5 GB         | Yes      | No     | Confidential                   |
| Audio Recorded interview            | .mp3       | 5-10 GB        | Yes      | No     | Confidential                   |
| Interview Transcripts               | .docx/.odt | 1-5GB          | Yes      | No     | Confidential                   |
| Public Documents of companies       | .pdf       | 1-5 GB         | No       | Yes    | Public                         |
| Confidential data from company      | .doc       | 1-5 GB         | Yes      | No     | Confidential                   |

7. Will you be collecting or re-using (sensitive) personal data?

- No - My research involves human participants, but I will collect or re-use fully anonymous data
- Yes - Personal data that is non-sensitive -->Consult your faculty's Privacy Officer

8. If you collect or re-use (sensitive) personal data, how will you protect the privacy of participants when sharing your data?

- I will fully anonymize the data
- I will pseudonymize the data

9. Will you be collecting or re-using non-personal sensitive data?

- Yes

10. Where will you store your data during the project? You can select multiple options.

- EUR Document Vault (for sensitive data)
- EUR SURF Research Drive (for collaborations)
- EUR SURF Yoda

Yoda is best solution, not required to use EUR SURF Research Drive (for collaborations)

Some Confidential data stored in Company's Onedrive

12. What hardware and software do you use? Select all applicable options.

- Private hardware [e.g. personal laptop, private external hard-drive]
- EUR supported software as found in the software catalog
- Private software or freeware [e.g. private DropBox]

13. If you use private hardware, software, or freeware, please specify what and for what reason:

Confidential data stored in Company's Onedrive (Owned by the company) and use office laptop for same.

During fieldwork I have no access to internet, so I temporarily store my data on an encrypted external drive.

I do not have an EUR laptop, so I am using my own device. - Ensure to encrypt hardware[For windows 8 and up ex:bitlocker], iphone

is also encrypted by default

**14. Are regular backups made of your data?**

- Yes, I use only EUR supported tools (as listed in Q12), thus to a limited extent backups are made automatically
- Yes, manually (please specify WHO makes the backups and HOW OFTEN backups are made in the additional information box).

I use my google drive to store non confidential data. [And also Store any research relevant data in RSM drive directly]

**15. Who manages access to the data?**

- Researcher responsible for research data management

Data Steward for RSM as consultant not as manager of data

**16. Who will have access to the data (during the project)?**

- Only researchers as indicated under 'Administration & Project description'

**17. How are you going to make sure your data will be accessible in case of staff changes, illness, etc?**

- I have discussed it with the research team, I am working on the documentation

**18. Have you and your research team agreed on a way to name and order project folders and files?**

- Yes - I am working on the documentation

**19. Have you and your research team agreed on how to handle versioning of files?**

- Yes - I am working on the documentation

**Research Publication: Data sharing and re-use**

**20. What data (and code) will be shared in a research data repository?**

- A selection of the data (and code)

**21. Please specify why you are unable to share (all) data (and code)**

There will be data relevant to company so anonymizing it and sharing only relevant data is important

1. the privacy concerns (e.g., your audio recordings and raw transcripts)
2. Company secrets (e.g., the agreements that you made with the company would prevent you from sharing the data).

**22. List the data (and code) that you plan to share in a research data repository. Also list the information / documentation / metadata that you will include to make the data package self-explanatory and re-usable in the future (for other researchers and yourself)**

| <b>Data</b>   | <b>Format</b> | <b>Size</b> |
|---|---------------|-------------|
| Summary of Observations   | .doc          | 5-10 GB     |
| Observations  | .csv          | 5-10 GB     |
| Anonymised interview data   | .csv          | 5-10 GB     |
| Anonymised interview data   | .doc          | 1-5 GB      |
| Readme text file (general description of the data, incl. date of collection, selection procedure of participants, tools used to collect the data, etc.) | .txt          | 1 GB        |

**23. In which repository will you place the metadata, data, and/or code that are associated with your paper?**

- EUR Data Repository (EDR)

**24. What metadata standard will you use to document your research?**

- DCMI [Dublin Core Metadata Initiative] (Note: Default within the EUR Data Repository)

**25. Will you place any restrictions on re-using of data?**

- No

**28. Under what license will you make your data available for re-use?**

- Creative commons (e.g. CC0 or CC-BY, please specify in Q.29)

**29. Please specify which license**

CC-BY 4.0

## **After research: Archiving**

**30. You may be obliged to destroy some data before archiving. Do any of such obligations apply to you?**

- Yes - Privacy law [e.g. personal data of participants]

I will add archiving clause as well as part of the agreement.

**31. List the data and all documentation you will be archiving. These data constitute your archival package.**

| <b>Data</b>                                    | <b>Format</b>         | <b>Size</b> |
|--|-----------------------|-------------|
| Informed Consent forms (signed)                | .pdf                  | 1-5 GB      |
| Raw data                                       | .csv, .docx, mp3, mp4 | 5-10 GB     |
| Processed data                                 | .csv, .odt, .mka      | 5-10 GB     |
| Questionnaires                                 | .pdf                  | 1 GB        |
| Contracts & Terms of use                       | .pdf                  | <1GB        |
| Data Management Plan                           | .pdf                  | <1GB        |
| Ethical review application & approval document | .pdf                  | <1GB        |

### 32. Where will you be archiving your data?

- Archive of EUR Library [retention period min. 10 years]